



# KYLE ROBINSON

Freelance Creative

For online portfolio and contact information please visit: [kylerobinson.info](http://kylerobinson.info)

## SKILLS & ABILITIES

- Well-versed in Adobe CS with expertise in Photoshop, Illustrator, InDesign and Acrobat
- Proficient with print and prepress – CMYK colour process, creating proofs and CTP
- Comfortable in Mac OS, Windows environments and experienced with FTP file transfer
- Strong experience with Microsoft Office
- Professional experience with Ableton Live [www.soundcloud.com/kyrobins](http://www.soundcloud.com/kyrobins)
- Strong web design skills, with experience in Dreamweaver, HTML, and CSS
- Excellent typography skills as well as an eye for colour and a passion for design
- Extremely detail oriented and able to go above and beyond what is required
- Able to work in fast paced environments with strict deadlines
- Strong time management and prioritization skills
- Excellent written and verbal communication skills with an ability to think critically
- Able to work on a team or independently with minimal supervision

## EMPLOYMENT HISTORY

### **Freelance, Toronto, 2007-Present**

#### Graphic Designer/Musician

- Graphic design and music production gigs [www.kylerobinson.info](http://www.kylerobinson.info)
- Design post cards, flyers, tickets, logos, invitations, labels, brochures, posters, business cards, promo
- Design web related content for social media such as Facebook/YouTube covers, thumbnails, advertisements
- Create music for YouTube videos, short films, websites, podcasts
- Serving clients worldwide

### **Artist Unknown Web Series, Toronto, 2014-2019**

#### Graphic Designer/Musician/Cameraman

- Independently created and produced a web series called "Artist Unknown" profiling emerging Toronto artists in exclusive interviews and event coverage [www.artistunknown.ca](http://www.artistunknown.ca)
- Wrote and recorded theme music and designed graphics for productions and promotion
- Operated Panasonic Lumix GH4, Nikon P500, Canon D5 Mark iii, Gopro Hero 2 and 5, Zoom H4N Audio Recorder for interviews and events

### **Firebrand Print & Media Solutions, Toronto, 2014-2015**

#### Graphic Designer/Print Production

- Graphic design of digital media such as CD/DVD covers, posters, business cards, postcards
- Duplication, printing, cutting, scoring, gluing, folding, binding, perforating, packaging of digital media
- Inserted artwork into templates using Adobe InDesign, Illustrator, Photoshop, Acrobat
- Operated Konica Minolta Bizhub Press C1060 Digital Printer, creating copies and proofs

### **Printer Gateway, Toronto, 2014**

#### Prepress Technician

- Prepared items to be plated such as business cards, brochures, post cards, posters
- Pre-flighted items for overprint and ensured correct amount of bleed was given
- Corresponded with customers via email if issues occurred with files
- Inserted items into Metrix imposition software, sent to RIP and filled out docketts
- Plated flyer runs and gang runs on a Fujifilm DART 4300 S CTP machine

### **Multimedia Nova Corporation, Toronto, 2010-2012**

#### Production Artist

- Created magazine and newspaper ads for Town Crier, Vaughan Today and Corriere Canadese
- Edited photos, with an emphasis on colour density and balancing in Adobe Photoshop
- Consulted with sales representatives to establish the general look and feel of advertisements
- Packaged and archived newspaper pages daily using Adobe InDesign, organized them on server
- Burnt and archived pages onto CDs, using Roxio Toast, every few months

### **Newsweb Printing, Toronto, 2005-2012**

#### Prepress Technician

- Produced printing plates for cold web presses using CTP machine
- Downloaded PDF pages from FTP server and pre-flighted, cropped, renamed them if necessary
- Sent pages to RIP station, assembled them in imposition software and sent them to CTP machine
- Operated HP DesignJet 5500 to prepare proofs for quality control or for customers' review
- Removed unwanted text or page numbers from plates using honing pen
- Communicated with clients over the phone regarding file issues
- Computer troubleshooting

## **EDUCATION**

Digital Media Technical Production Diploma **Seneca College, Toronto, 2003**

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